

Saluting Our Nursing Team





A Message from NYP Leadership

In this issue of *NYP*Press, we salute NewYork-Presbyterian’s wonderful nurses and nursing support staff, and their dedication to our patients and families. This past spring, multiple nursing award ceremonies were held at NYP Hospital and across our Regional Network Hospitals in honor of National Nurses and Nursing Support Staff Week. These special celebrations acknowledge their significant contributions in providing exceptional patient care. We couldn’t be more proud of all the awardees!



Dr. Steven J. Corwin



Dr. Laura L. Forese

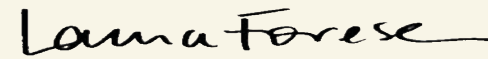
We are very focused on working toward achieving Magnet status across our enterprise. Kudos to NYP/Hudson Valley, which has already obtained this prestigious designation. Of course, Magnet itself is not a destination – it is a validation of our ability to provide the best patient experience, deliver the highest quality of care, and achieve strong nurse engagement. We need to accomplish all of these things as we work together on “the road to #1” to provide the most outstanding patient care.

Again, we truly appreciate our amazing NYP nurses and nursing support staff, and we salute all of you for your commitment to *We Put Patients First!* We also want to officially congratulate Stacey Petrower as

NYP/Hudson Valley Hospital’s new President. We know she has hit the ground running and is thrilled to be working with all of you.



Steven J. Corwin, MD
President and
Chief Executive Officer
NewYork-Presbyterian



Laura L. Forese, MD
Executive Vice President
and Chief Operating Officer
NewYork-Presbyterian

Inside This Issue



p. 3

Honoring Our Magnet Nurses



p. 6

“No Wait” ED Marks 10 Years



p. 7

Raising Important Support for Cancer Care

NYP

Volume 2, Issue 2

Summer 2016

*NYP*Press is published by the NYP/Hudson Valley Hospital Marketing Department in collaboration with the NYP Office of Internal Communications.

To submit ideas or for questions related to *NYP*Press, email marketing@hvhc.org.

© NewYork-Presbyterian/
Hudson Valley Hospital

A Message from Stacey Petrower



I am delighted to serve as the new President of NewYork-Presbyterian/Hudson Valley Hospital, and honored to be among such talented and motivated individuals who work together daily to provide exemplary care to our patients and

their families. Prior to joining the team last year, I heard so many wonderful comments about the Hospital’s culture and the people who make it an exceptional patient care environment, as well as a great place to work. I have now experienced this first-hand and am very excited about my new role.

In this issue of *NYP*Press, we pay tribute to our Magnet nursing team, a cornerstone of the excellent care we provide to patients. The entire NewYork-Presbyterian Regional Hospital Network takes great

pride in our well-deserved national recognition from the American Nurses Credentialing Center. I have every confidence that under the leadership of our Chief Nursing Officer and Vice President for Patient Services, **A. Bonnie Corbett**, our incredible nursing team will achieve Magnet recertification for 2016.

This is a very exciting time for NYP/Hudson Valley Hospital, as we are well-positioned to achieve even more amazing things! I look forward to working with all of you as we continue to focus on delivering the highest quality, most compassionate patient care.

Sincerely,



Stacey Petrower

President
NewYork-Presbyterian/Hudson Valley Hospital

On the Cover: Eileen Peterson, RN, Assistant Clinical Nurse Manager, Oncology, NYP/Hudson Valley Hospital, greets a patient in the Infusion Center.

Saluting Our Nursing Team

Creating a Single NYP Standard of Nursing Care

With more than 30 years of hospital experience in both direct patient care and leadership roles, **Peggy McSherry Martino, RN, MSN, MBA, NEA-BC**, Chief Nursing Officer, NYP Regional Hospital Network, is ideally suited for the challenge before her: to lead the standardization of nursing practice across the NYP Regional Hospital Network. Ms. Martino joined NYP last year from Stamford Hospital, where she served as Service Line Director for the Heart and Vascular Institute, Integrative Medicine, and Population Health, implementing strategies to improve quality outcomes.

“Essentially, my role at NYP is to ensure that the level of nursing practice and nursing quality at the Regional Network Hospitals is consistent with those at NYP Hospital,” says Ms. Martino, who works directly with the CNOs at each Regional Network Hospital.

“This past year we evaluated each hospital’s standards of nursing care, staffing patterns, and table of organization, and we examined their strengths and opportunities for improvement,” she says. As part of this process, the CNOs attended a retreat with Chief Nurse Executive **Wilhelmina Manzano, MA, RN, NEA-BC**, and other nursing leaders, to focus on quality, nursing practice, and informatics. What followed is the development of a new structure in which

some aspects of nursing are run locally at each Regional Network Hospital, and others will be integrated across NYP. “We’re also now in the process of creating a shared governance model where staff nurses can participate in nursing councils and have a say in their nursing practice,” says Ms. Martino. “The next step will be to standardize nursing practice policies and procedures, making sure that they are supported by evidence in the nursing literature.”

One example of standardization took place at NYP/Queens with regard to electronic medical records. “Now NYP/Queens nurses have the exact same documentation model that exists at NewYork-Presbyterian Hospital, which is great,” says Ms. Martino. “In some instances, a Regional Network Hospital may have the best nursing practice in place. In these cases, these practices will be shared and adopted across the NYP enterprise. Our goal is to develop a mechanism where we have a cross-fertilization of ideas and information from all of the Regional Network Hospitals together with NewYork-Presbyterian Hospital. This enables input from a greater number of nursing colleagues and more opportunities through which we can learn and collaborate. This will lead to the development and adoption of the very best practices, which of course, will ultimately benefit our patients and families.”



Peggy McSherry Martino, RN, MSN, MBA, NEA-BC, with Chief Nursing Officers **A. Bonnie Corbett, FNP, MS, NEA-BC, NYP/Hudson Valley**; **Rebecca Flood, RN, New York Methodist Hospital**; **Laurie Walsh, MSN, RN, NYP/Lawrence**; and **Michaelle Williams, RN, MA, NEA-BC**, who retired in June after 20 years of nursing leadership at NYP/Queens.

Q&A with Our Chief Nursing Officer



One year ago this month, **A. Bonnie Corbett, FNP, MS, NEA-BC**, joined NYP/Hudson Valley Hospital as Chief Nursing Officer and Vice President, Patient Services. Recently *NYP* spoke with Ms. Corbett about NYP/Hudson Valley Hospital and her role here.

Q *As you mark your first year, what comes to mind?*

I feel so lucky to have this opportunity. NYP/Hudson Valley is very special. Even though it is already a year, this is still a new transition for me. But I am fortunate to be working with a great nursing department and our new president, **Stacey Petrower**.

Q *What do you believe contributed to NYP/Hudson Valley Hospital achieving Magnet designation?*

The nursing team here, as well as my predecessor, had the foresight to understand the importance of Magnet designation. They worked hard to get the initial designation and now our third re-designation is coming up, and everyone – not just nursing – has been involved in the effort. Each person here takes great pride in the fact that their nurses are Magnet status nurses. It’s all about coming together at the staff level and working alongside leadership to make sure that we have the best clinical outcomes possible. And we do. We take such good care of our patients.

Q *What makes NYP/Hudson Valley Hospital so special?*

There’s an aura that you feel when you walk into the Hospital. Everybody is looking out for the patient. And everybody looks out for each other. Here’s an example. We have an initiative to make sure that our patients are safe and don’t fall, as the elderly often do, so we’ve enlisted the help of all of our colleagues. We have a “no pass zone” where we have “yield” triangle signs outside of the rooms of patients at high risk for falls. A housekeeper or a dietary aide, a secretary – anybody who passes these rooms – stops and looks in when they see that sign to make sure that the yellow socks are seen in the bed. If the yellow socks are dangling over the side, the patient may slip and fall. Everybody is empowered to go into that patient’s room. They can ring the call bell and say, “I’m in with patient so and so. Could you come and help?”

I remember Rebecca Bowen, Director of Environmental Services, telling me how much she instills in her staff the important role they play in making sure that we have excellent clinical outcomes. They know when they clean a patient’s room that they’re protecting the patient from an infection. They know that, they take pride in it, and they do it well. They’re as much a part of the patient experience as a nurse or a physician.

Q *Do you have a key message for your nursing team?*

Never stop learning. I, myself, am a lifelong learner. Eleven of my colleagues and I just spent two weeks in Cleveland as part of the first cohort of nurse leaders to pursue a doctorate in nursing at Case Western Reserve University. So I can look into the eyes of the clinical staff nurses and say, “What’s your next step professionally?” I tell them that I’m doing it and that they can do it. When I think about the legacy I will leave behind, it’s mentoring. As I reach the peak of my career, I really get joy out of seeing the next generation of nurses become successful.

Celebrating Excellence at NYP/Hudson Valley Hospital

Our nurses and nursing support staff touch the lives of patients and their families every day. The 2016 nursing awards celebrations recognize their significant contributions to NewYork-Presbyterian/Hudson Valley Hospital in providing exceptional care and compassion to all who come through our doors. “This year, we introduced *Transformational Leadership Nursing Awards*,” noted A. Bonnie Corbett, FNP, MS, NEA-BC, Chief Nursing Officer and Vice President, Patient Services. “Our Magnet nurses are empowered to inspire and advocate through transformational leadership, which is a set of values and behaviors that set the stage for an exceptional work environment and improved patient outcomes.”

Transformational Leadership Nursing Awards



Lisa Alioto, RN



Salve Delacruz, RN



Katisha Moore, RN



Marthia Nichols, RN

Hudson Valley Magazine’s “Nursing Excellence” Awards Finalists

Seven nurses received the honor of being nominated for *Hudson Valley Magazine’s* 8th Annual “Excellence in Nursing” Awards. In addition to the honor of the nomination, Eileen Donatelli and Gemma Martini-Mahon (below) emerged as finalists for the magazine’s “Top Nurse” award.



Eileen Donatelli, RN



Gemma Martini-Mahon, RN

Friends of Nursing Award



Ellen Bloom, Director of Marketing and Development; A. Bonnie Corbett, FNP, MS, NEA-BC, Chief Nursing Officer and Vice President, Patient Services; Emery Rodriguez, Marketing Assistant; Sabrina Nitkowski-Keever, RN, Director, Maternity Center; Patti Pelican, Community Outreach Coordinator; Catherine Maroney, Manager, Marketing and Special Events; and Peggy McSherry Martino, RN, MSN, MBA, NEA-BC, Chief Nursing Officer, NYP Regional Hospital Network

“The nurses of NewYork-Presbyterian/Hudson Valley Hospital have a long and distinguished history of providing expert and compassionate care to their patients in all fields of medical practice. The State of New York is proud to recognize these extraordinary health care professionals and to express sincere appreciation for their hard work and dedication.”

— Senator Terrence Murphy
New York State Proclamation



Magnet scholarships were awarded to high school students Aidan Murphy and Grace McMurrin. Offering congratulations are Sabrina Nitkowski-Keever, RN, Director, Maternity Center; John C. Federspiel, former President; Stacey Petrower, President; Senator Terrence Murphy; A. Bonnie Corbett, FNP, MS, NEA-BC, Chief Nursing Officer and Vice President, Patient Services; and Eileen Peterson, RN, Chair, NYP/Hudson Valley Hospital Magnet Committee.

Congratulations to...

Transformational Leadership Nursing Awards

Clinical Practice Nurse

Salve Delacruz, Ambulatory Surgery

Community Outreach Nurse

Marthia Nichols, Cancer Center

Novice/Beginner Nurse

Katisha Moore, 4 South

Nurse Scientist

Lisa Alioto, Maternity Center

Friends of Nursing Award

Marketing Department

Ellen Bloom

Director, Marketing and Development

Catherine Maroney

Patti Pelican

Emery Rodriguez

Hudson Valley Magazine’s “Nursing Excellence” Awards

Nominated Nurses

Maria Diesta-Acbo, ICU

Patricia Fitzmaurice, 2 South

Andrea Flagg, Radiation Oncology

Rich Haigh, 3 South

Donna Rosenberg, ED

Finalists

Eileen Donatelli, Wound Care

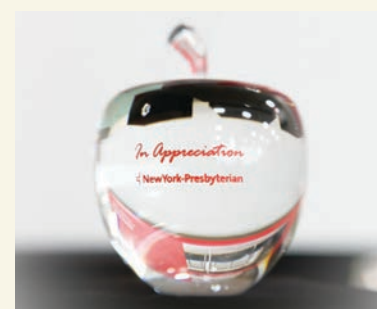
Gemma Martini-Mahon, ED

New Graduate Program

Amanda Carello, Maternity Center

Matt Esposito, PCU

Rachelle Francillion, ICU



Celebrating Excellence at NYP/Hudson Valley Hospital

National Nurses Week at NYP/Hudson Valley Hospital in May capped a weeklong celebration and recognition of our Magnet nurses. It began with an International Pot Luck Dinner and concluded with a special awards ceremony reflecting nurses' voting for their own peers in four categories. Throughout the week, festivities also included complimentary ice cream and pizza, as well as the installation of a banner across Crompond Road paying tribute to the amazing NYP/Hudson Valley Hospital nurses.

“Magnet is the highest distinction for any health care organization or hospital; only about 7 percent of U.S. hospitals today have been Magnet designated. Congratulations to NYP/Hudson Valley Hospital, which was first awarded Magnet designation in 2007 – the first hospital in the region to do so. All of us at NYP honor the NYP/Hudson Valley Hospital’s nursing team for continuing to deliver the highest quality, most compassionate patient care and pursuing innovative professional nursing practice.”

— *Wilhelmina Manzano, MA, RN, NEA-BC*
Senior Vice President and Chief Nurse Executive, NYP



Complimentary ice cream cones for staff were among the many treats during National Nursing Week.



NYP/Hudson Valley Hospital nurses held an international pot luck dinner and several nurses dressed in honor of their heritage.

“I am proud to work with this exceptional team of nurses,” says **Stacey Petrower**, President, NYP/Hudson Valley Hospital. “The definition of a nurse is ‘to go above and beyond the call of duty. The first to work and the last to leave. The heart and soul of caring. A unique soul who will pass through your life for a minute and impact it for an eternity. An empowered individual whom you may meet only for a 12-hour period, but who will put you and yours above theirs.’”

Meet Our Newly Certified Nurses



At a celebration of National Certified Nurses Day, 141 Magnet nurses were congratulated on their achievements in nursing specialty and subspecialty certifications. “While the decision to achieve certification is voluntary, it demonstrates, underscores, and validates advanced knowledge, skills, abilities, and experience above and beyond the normal scope of licensure, and contributes greatly to better patient outcomes,” says **A. Bonnie Corbett**, FNP, MS, NEA-BC, Chief Nursing Officer and Vice President, Patient Services.

“No Wait” ED Celebrates A Decade of Success



Dr. Ron Nutovits, Chair of Emergency Medicine, NYP/Hudson Valley Hospital

The “No Wait” Emergency Department at NYP/Hudson Valley Hospital celebrated a major milestone this past spring with its 10th anniversary. In 2005, the Hospital established what was to become a national trend, a “No Wait” Emergency Department in which patients are evaluated quickly for care and treatment, and bedside registration is offered.

To mark the occasion, NYP and NYP/Hudson Valley Hospital leadership joined the Emergency Department’s board-certified physicians,

Magnet nurses, and staff for a celebration attended by 150 well-wishers. The event also recognized our outstanding partnership with 11 area EMS and volunteer ambulance corps in the care of patients, families, and communities.

With an average of 40,000 patients coming through its doors each year, NYP/Hudson Valley Hospital is one of the busiest emergency departments in Westchester and patient satisfaction scores rank it highly for advanced and compassionate emergency care.

Stacey Petrower, President, NYP/Hudson Valley Hospital, congratulated the ED for its excellent care demonstrated by exceptional patient satisfaction scores, a number of prestigious national and regional awards and accreditations, including the Gold Plus Stroke Designation Achievement Award from the American Heart Association with “Target Stroke Honor Role” recognition. She also praised the ED staff for its culture of teamwork and shared how a recent meeting with staff confirmed that “all collaborate and jump in when there is a surge even when they are not assigned to that area. It’s a team environment that never lets one another down.”



Attending the “No Wait” ED celebration were (from left) **Karen Westervelt**, Senior Vice President and Chief Operating Officer, NYP Regional Hospital Network; **Maryann Maffei**, RN, Administrative Director, Patient Services; **Donna Rosenberg**, RN, Clinical Nurse Manager, ED; **A. Bonnie Corbett**, FNP, MS, NEA-BC, Chief Nursing Officer and Vice President, Patient Services; **George Oros**, Chief of Staff to Westchester County Executive **Rob Astorino**; **Dr. Ron Nutovits**, Chair of Emergency Medicine; and **Kevin Murphy**, Vice President, Finance, NYP/Hudson Valley Hospital.

“This ED celebration today,” noted **Karen Westervelt**, Senior Vice President and Chief Operating Officer of the NewYork-Presbyterian Regional Hospital Network, “underscores the commitment that this Hospital made 10 years ago to step up and meet the needs of the community by creating this setting that ensures patients receive exceptional care in a timely manner.”

The head of Emergency Medicine at NYP/Hudson Valley Hospital, **Ron Nutovits, MD**, praised the contributions of the Magnet nurses, led by **A. Bonnie Corbett**, FNP, MS, NEA-BC, Chief Nursing Officer and Vice President, Patient Services, **Maryann Maffei**, RN, MS, Administrative Director, Patient Services, and **Donna Rosenberg**, RN, Clinical Nurse Manager of the ED. “Our dedicated staff, who are experts in their fields, include our Magnet nurses who signify the highest level of nursing care. None of this would happen without the nurses,” he said, drawing applause.

The “No Wait” anniversary celebration also recognized 11 area EMS and volunteer ambulance corps with the Hospital’s announcement of its gift of new training and lifesaving equipment to assist with EMS response to three community-related incidents involving an active shooter, opioid overdose requiring Narcan, and traumatic injury events. Thank you to the Volunteer Fire Departments-EMS of Croton, Mahopac Falls, and Verplanck, along with ambulance corps volunteers from Cortlandt, Garrison, Mohegan Lake, Ossining, Peekskill, Philipstown, Putnam Valley, and Yorktown.



Joining in the celebration were ED staff, including (from left) **Andrew Stambaugh**, PCT; **Stephanie Lee**, PA; **Chandler Ford**, Clinical Information Manager; **Dr. Evan Cohen**; **Stephanie Sannella**, PCT; **Hafie Rapuano**, RN; **Suzy Araneo**, RN; **Donna Rosenberg**, RN; and **Dr. Barry Geller**.

Town Halls with NYP Leaders

President and CEO **Steven J. Corwin, MD**, and Executive Vice President and Chief Operating Officer **Laura L. Forese, MD**, hosted Town Hall meetings at NYP/Hudson Valley Hospital this Spring to discuss accomplishments of the past year and the vision for NYP and the Regional Hospital Network. At the start of an hour-long conversation, Drs. Corwin and Forese commended NYP/Hudson Valley Hospital for our accomplishments, including an outstanding Joint Commission survey, our Magnet status for nursing excellence, and the high quality of care overall that the Hospital provides to patients and their families.

“We work to deliver the best health care to every patient who comes through our doors and that means not only in Manhattan, but also in Westchester, Brooklyn, Queens, and Lower Manhattan,” said Dr. Corwin. “So you are an integral part in what we conceptualize as our system of care. Both Laura and I feel very strongly about the fact that NewYork-Presbyterian is all of us; we are all part of this family.”

“From the moment I walked through the front door and met this staff and observed the culture here, I thought ‘wow,’ this is a really special place, which became only more evident with every visit,” added Dr. Forese.

Looking ahead, staff heard about: 1) plans to draw more from the talent pool of NYP and the NYP Regional Hospital Network to increase physician staffing; 2) construction of a new, 36,000-square-foot medical office building on our Cortlandt Manor campus; 3) ED construction, which began this summer; and 4) plans for an Employee Engagement Survey in September.



(Above) At the first Town Hall of the day, 275 employees filled a tent erected especially for the meeting in the courtyard outside the main lobby. (Below, left) A second Town Hall was held with NYP/Hudson Valley Hospital physicians.



Staff asked questions about a variety of topics, including leadership and culture issues, resources, patient engagement, employee benefits, and hiring plans for staff and physicians.

“Wine and Dine” Raises Record-Breaking Support for Cancer Care



Enjoying the festivities at the Sleepy Hollow Country Club in Briarcliff Manor were (from left) John C. Federspiel, former President, NYP/Hudson Valley Hospital; Dr. Laura L. Forese, Executive Vice President and Chief Operating Officer, NewYork-Presbyterian; Dr. Roy Ashikari, founding member and pioneering surgeon of the Ashikari Breast Center – the first to become nationally accredited in the New York area; Dr. Andrew Ashikari, his son and among the region’s finest surgical oncologists; and Michael J. Delfino, Chairman, NYP/Hudson Valley Hospital Foundation.



Dr. Laura L. Forese with Stacey Petrower, President, NYP/Hudson Valley Hospital



Michael J. Delfino, Chairman, NYP/Hudson Valley Hospital Foundation; Ginger Delfino; and Dr. William J. Higgins, Vice President, Medical Affairs, NYP/Hudson Valley Hospital

The Sixth Annual “Wine and Dine Around the World” fundraiser of NYP/Hudson Valley Hospital on May 5th raised a record-breaking \$85,000 to benefit the Hospital’s Cheryl R. Lindenbaum Comprehensive Cancer Center and the Ashikari Breast Center Fund. Essential to the success of the evening were the event’s culinary partners. Nearly two dozen restaurants – representing the Hudson Valley region’s top talent – offered tastings of fine cuisine and desserts. More than 380 guests enjoyed this special culinary experience, which also showcased fine wines from around the world.

The Cheryl R. Lindenbaum Comprehensive Cancer Center, which is also home to the Ashikari Breast Center, provides an unparalleled total care program focused on individual needs and encompassing the physical and emotional support required to achieve optimal results during cancer treatment. The collective generosity of attendees, sponsors, and participating restaurants and wine merchants will directly benefit cancer education, treatment, and technology.



Karen Westervelt, Senior Vice President and Chief Operating Officer of the NewYork-Presbyterian Regional Hospital Network, and Dr. Michael Nochomovitz, Senior Vice President and Chief Clinical Integration Network Development Officer, NYP

Saluting Our Nursing Team

